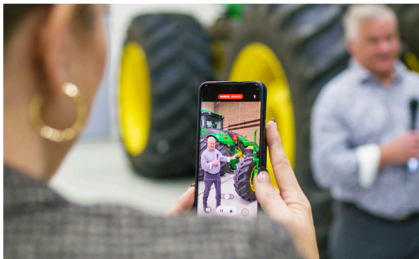




Marketing Principles

**EARN COLLEGE CREDITS
IN HIGH SCHOOL**



TERM: FALL 2023

MKG 1021

**Sept 25 - Dec 15, 2023
Online, Asynchronous**

For more information
on the program Contact:
your guidance counselor

oldscollege.ca/lwr



Unleash your inner marketer!

MKG 1021 Marketing Principles provides a comprehensive overview of the marketing fundamentals needed to develop and execute successful campaigns. Dive into the impact of environmental factors, the tools used to promote and distribute products, and the elements of the marketing mix. With instructional guidance, you'll be able to hone your pricing, promotion, and distribution skills, allowing you to become an expert in your field!

